

**Quarterly Strategic Plan Update Report**  
**Third Quarter – FY20**  
**(Nov 2019 – Jan 2020)**

**1. FINANCES & SERVICES.**

Achieve a balanced budget with funding for prioritized services and infrastructure improvement: Maximize development of open commercial properties, foster healthy businesses, pursue other revenue and funding opportunities, and control expenditures.

<i>Action step/initiative</i>	<i>Responsibility</i>	<i>Time line</i>
<b>1.1. Take steps necessary short term to address revenue/expenditure imbalance</b>	Mayor, Village Board, Village Manager, Department Directors	First priority beginning in November 2017
<b>1.2. Explore alternative methods for delivering services and collaboration opportunities</b>	Mayor, Village Board, Village Manager, Department Directors	Second priority
<b>1.3. Identify what services/programs/ areas are inadequately funded, by how much and prioritize these needs against existing services. Explore service delivery of these needs and funding of each</b>	Village Manager, Department Directors with Mayor and Village Board	Third priority

*Explanation of the project(s) including steps taken and outcome:*

- Continued to work with a lobbyist to push for funding for Village’s priority projects with local legislators with verbal commitments to date.
- Approved 3% tax on cannabis selling businesses
- Approved 2019 tax levy using strategy to maximize tax levy within tax cap limits
- Received SCBA equipment that was purchased using the Assistance to Firefighters Grant. The grant assistance offset costs that would otherwise be borne in the Capital Equipment Fund.
- Continued exploration of water supply alternatives with the goal to mitigate supply cost increases.

*Explanation of next steps and/or how the continued success of this project(s) will be re-evaluated through time:*

- Address operating deficit in the General Fund due to structural imbalance between revenues and expenditures.
- Continue implementation of new financial system software.
- Review revenue opportunities as part of FY21 budget process and consider any service adjustments/reduction in services as identified by the Village Board or staff
- Begin to budget for mandated minimum wage increases through 1-1-25.
- Pursue a municipal cooperative to provide GIS services
- Review Village’s resource commitment to annual events
- Continue exploration of water supply alternatives with the goal to mitigate supply cost increases

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**2. INFRASTRUCTURE.**

Improve the Village infrastructure: Develop prioritized improvement plans and maintain/improve road, water, sewer and other infrastructure on an appropriate cycle.

<i>Action step / Initiative</i>	<i>Responsibility</i>	<i>Time Line</i>
<b>2.1. Prioritize the Village’s needed infrastructure investments</b>	Mayor, Village Board and Public Works Director	March/April for FY 2019
<b>2.2. Explore long-term financing options for infrastructure improvements</b>	Mayor, Village Board, Finance Director, Public Works Director	March/April for FY 2019

*Explanation of the project(s) including steps taken and outcome:*

- Established goal of 2020 referendum for General Obligation bond issue for street resurfacing
- With the assistance of the Village’s lobbyist had productive meetings with local legislators, the Army Corps of Engineers and the Metropolitan Water Reclamation District (MWRD) to discuss the Village’s stormwater infrastructure needs and grant opportunities.
- Presented the concept options for the Central Business District Roadway, Pedestrian and Streetscape Improvements to Village Board and began to incorporate feedback into revised concepts
- Hired Strand & Associates to assist the Village with technical engineering required to switch to alternative water supplier. Met with Cook County to discuss preliminary plans for connection that would require cooperation of Cook County Highway Department.
- Applied and received consideration for CMAP Local Technical Assistance Grant for roadway safety study. Grant expected to be awarded in the summer of 2020.

*Explanation of next steps and/or how the continued success of this project(s) will be re-evaluated through time:*

- Update Finance & Facilities Plan as part of FY 21 Budget process
- Take steps toward placing referendum for bonds for street repairs on November 2020 ballot and develop Board-led education committee for 2020 referendum.
- Submit grant applications for stormwater mitigation projects to MWRD and Cook County’s Department of Emergency Management and Homeland Security.
- Review revised concepts for the Central Business District Roadway, Pedestrian and Streetscape Improvements.
- Make decision on water supply options and determine financing method if applicable.
- Commit to a financing method for water meter replacement program, if project undertaken.
- Continue to advance an application for low-interest IEPA loans for the Phase IV Sanitary Sewer Rehabilitation Project and consider another IEPA loan to assist the Village with the Sterling Avenue Water Tower Relocation.
- Consider Village policy on sanitary sewer service line maintenance rehabilitation

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**3. BUSINESS.**

Engage in an economic development program: Attract, retain and help revitalize businesses and attain the development of available commercial properties.

<i>Action step/initiative</i>	<i>Responsibility</i>	<i>Time line</i>
<b>3.1. Re-evaluate soliciting the developer community without the No Cash Bid properties</b>	Village Manager, consultant	First priority
<b>3.2. Evaluate resources and partnerships</b>	Mayor, Village Board and Manager	In conjunction with first priority
<b>3.3. Develop a marketing program to achieve development of open commercial properties in Southwest Flossmoor</b>	Village Manager, Mayor, Village Board	Third priority
<b>3.4. Evaluate a business retention strategy</b>	Manager, Building and Zoning Administrator	Fourth priority
<b>3.5. Consider a Comprehensive Plan update and/or sub-area plans for business corridors</b>	Mayor, Village Board, Manager and Building an Zoning Administrator	January 2018 (planning for FY 19 budget)

*Explanation of the project(s) including steps taken and outcome:*

- Developing a page on Village website to highlight economic development opportunities.
- Met with the owners of Flossmoor Commons regarding the center’s needed maintenance and appearance.
- VET IQ which is a limited service veterinary clinic has opened for business in one of the Meier store tenant spaces.
- Staff is awaiting additional submittals for the Dunkin’ restaurant which also requires MWRD and Cook County DOT approval prior to proceeding with the preliminary/final plan.
- Glow Salon & Spa will be opening in late February or early March within the former Marc Alan Salon space located in the Flossmoor Commons.

*Explanation of next steps and/or how the continued success of this project(s) will be re-evaluated through time:*

- Market Flossmoor Road property (2611-2633 Flossmoor Road) for mixed-use development.
- Support re-energized Flossmoor Business Association
- Continue to market Village-owned properties in southwest Flossmoor, including following up on the contacts made at ICSC.

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**4. DIVERSITY & COMMUNICATIONS.**

Foster a diverse, united and inclusive community: Pursue activities to maintain Flossmoor’s diversity, promote inclusiveness, and build communications, understanding and unity among residents across neighborhoods and throughout the community.

<i>Action step/initiative</i>	<i>Responsibility</i>	<i>Time line</i>
<b>4.1. Identify models and measures for communications and diversity/inclusion</b>	Mayor and Village Board, Community Relations Commission (CRC)	First priority
<b>4.2. Identify partnerships and resources for communications and building unity</b>	Village Manager’s office, CRC	Second priority
<b>4.3. Develop a method to evaluate communications and what perceptions or misperceptions exist, and implement that method</b>	Village Manager’s office	Third priority
<b>4.4. Work through the Community Relations Commission and identified resources to continue communication methods that are successful and improve where necessary</b>	Village Manager’s office	Fourth priority
<b>4.5. Work through the Community Relations Commission and identified resources to continue diversity/inclusion methods that are successful and improve where necessary</b>	Village Manager’s office	Fifth priority

*Explanation of the project(s) including steps taken and outcome:*

- Held Martin Luther King, Jr. Day of Service, which included more than 20 service projects
- Launched supplier registration program and trained Public Works staff on Supply Chain Diversity to implement strategy for FY21 bids and contracts
- Began planning for 2020 Community Relations Commission projects, including New Resident Event, Black History Month and One Book, One Community program

*Explanation of next steps and/or how the continued success of this project(s) will be re-evaluated through time:*

- Continue conversations with intergovernmental partners to determine shared path forward on diversity and inclusion.
- Identify training opportunities for village elected officials and staff on Diversity & Inclusion.
- Publish FY19 Popular Annual Financial Report to present financial information in easy-to-understand format

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**5. HOUSING.**

Enhance the Village’s housing stock and increase property values: Promote Flossmoor to attract homebuyers, beautify downtown and neighborhoods, and assure maintenance of residential properties.

<i>Action step/initiative</i>	<i>Responsibility</i>	<i>Time line</i>
5.1. Identify code enforcement options and assess options for more effective enforcement	Village Attorney, Building and Zoning Department	First priority
5.2. Review and consider code enforcement options and options for more effective enforcement	Mayor, Village Board, Village Manager	Second priority
5.3. Plan for and implement any approved additional code enforcement options	Village Manager, Building and Zoning Department	Third priority
5.4. Develop a marketing plan to attract new residents, retain residents and promote increased housing values	Village Manager	Year 2 of the plan

*Explanation of the project(s) including steps taken and outcome:*

- Worked with Tiny Bold Creative to develop marketing campaign for Flossmoor, which will include brochure, website and digital campaign concept to be launched in Spring 2020
- Entered into agreement with the Carlile Group for historic building survey
- ProChamps property registration has been implemented with positive results in obtaining registrations to date for the registration of vacant and foreclosed properties.
- Maintained the Village’s Community Rating System rating of 7, which evaluates the Village’s floodplain management and hazard mitigation programs. This rating is important as it provides residents with discounts for flood insurance for their private property.

*Explanation of next steps and/or how the continued success of this project(s) will be re-evaluated through time:*

- Complete the Historic Building Survey with the assistance of the Carlile Group and resident volunteers.
- Staff continues to consider other enforcement options that may be available to non-home rule municipalities.
- In cooperation with the Park District, place two new sculptures in Ballantrae Park

*Other significant items to note during the most recent quarter:*

- Census Awareness: Received grant for census awareness campaign that will be implemented in February and March 2020